

Special Report: “How I create killer webinar presentations that won't bore my attendees to death... and how you can do it too”

~ Tim Romero, Chief Imagineer
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So... How can you create interactive webinar presentations that won't bore your attendees to death?

Instead of simply showing the same old boring powerpoint presentations (like most people do), [Web Meet Live](http://www.WebMeetLive.com) allows you to **integrate and push** multiple forms of visual content during your events.

Since I am a show and tell kind of person, and because I always practice what I preach, let's talk about the specific [slide presentation](#) I put together for this webinar/ webcast.

1. Instead of a powerpoint presentation, I put together a simple slide show using web pages and **“pushed” the pages to you using [synchronized browsing](#)**. The reason I do this is because I want my live webinars (and recorded webcasts) to be interactive by giving you links to click on before, during and after the event to keep you **engaged**.

The fact that you may have downloaded this guide during the live webinar (or perhaps while watching the recording) is a perfect example of what I am talking about.

Unadvertised Bonus: You'll find links to download my HTML presentation slides (and a bunch of other really cool stuff) I used for this training on my [resources page](#).

2. I also wanted to find out the experience level of my attendees, so I launched a couple of polls.

But that is not the only reason for polling my audience. Polling your audience is also a great way to determine where to focus your attention during your live events.

What I mean by this is that people have taken time out of their busy lives to attend your meeting. So it only makes sense to spend time **educating** your audience about the things they are most interested in learning about.

For example: If you were hosting an educational webinar on how to build web pages, it wouldn't make much sense for you to spend a lot of time talking about HTML for Newbies, if the majority of attendees already have a lot of HTML experience.

3. Also included within my interactive presentation were a couple of videos my guests were required to click on in order to view them. I don't want to sound presumptuous, but I happen to think the Andy Kaufman video is hilarious. So I'm assuming this was **entertaining** for you.

And I think it's a great example of how you can **engage**, **entertain** and **educate** your audience all at the same time. This was a simple matter of embedding the videos into my HTML presentation page(s).

If that sounds complicated, I assure you, it's not. You can easily upload videos to YouTube, or any number of other video hosting sites. They give you the code, so you can easily add your video on any web page or blog. It takes about 20 seconds once you know how to do it.

You can find some great information about the different video players I personally use by watching the “Resources Overview” video on the [resources page](#).

4. In addition to using synchronized browsing, polling and pre-recorded instruction videos during my live training event, I also used the **One-Click Web Page Annotation** feature to load my “[Big Pitch - White Board](#)” slide onto the white board, so I could draw on it.

This was really done for no other reason than to **keep you engaged** by drawing your attention back to the presentation and to hopefully get you pay attention to what I was saying. Not to mention, it was a great opportunity to demonstrate the WML white board feature.

5. **And finally... I always leave plenty of time for Questions and Answers.**

Unlike most “so called” webinars I've attended, any web meetings I personally host are always interactive. This means in addition to using all the engagement methods and presentation tools mentioned above, my guests are always encouraged to participate during the event.

FAQ: Should I let my guests ask questions during my presentation? Or should I ask everyone to hold their questions until the end?

There is no correct answer for this. It is a matter of your own personal preference and the nature of your meeting. Below you'll find a few specific scenarios and suggestions regarding how you may want to handle your Q & As.

Scenario 1: Obviously, if you're conducting a lecture for hundreds of people, you wouldn't want to stop to answer questions every 5 minutes. So at the beginning of your meeting, you would probably want to ask your attendees to hold their questions until the end of the lecture.

If you're using [Web Meet Live](#) as your web meeting platform, to enforce this rule, you can use the “**Mute Text**” and “**Mute Audio**” function and turn it off when you're ready to open up for Q & A.

Of course, it is entirely up to you if you would like to restrict question to be entered into the text area, or if you would like to give attendees the opportunity to speak.

Scenario 2: For smaller, more intimate meetings and e-Learning classes, you may want to announce to your attendees that if they would like to ask a question at any time during the presentation to **type a “?” into the text area**. Then let that person come to the microphone to ask their question at the earliest possible break in the presentation.

Scenario 3: As you may have already noticed, this is what I personally do during my own web meetings. When I am teaching a class, I will typically break my presentation into segments, usually no longer than 10 or 15 minutes each.

Then I pause after each segment to answer questions and/ or address comments about that particular portion of the presentation.

For example: I hosted a webinar on “[How to Add Audio & Video Onto a Wordpress Blog](#)” where I pushed several pre-recorded instruction videos.

Obviously, I wanted to make absolutely sure that everyone's questions were answered after I pushed an 8 minute video showing how to set up a wordpress blog **before** pushing a video showing how to install plugins and so on.

So after showing each 4 to 10 minute instruction video, I answered questions, before moving on to the next segment.

Again, the main reason I do this to try to keep my audience **engaged** at all times. **BUT** It also helps to keep me focused and stay on topic. **AND** it also helps my students by not making them try to remember all their questions until the end of the training.

One final tip: Obviously you must keep some law and order so you don't lose control of your meeting. But I highly recommend that you keep your meeting as interactive as possible at all times.

Give your participants something to do or click every 6 to 10 minutes to keep them engaged!

Remember... tuning you out is just a click away!

I hope this report has given you some great ideas. None of this stuff is really hard. It's just a matter of learning how to do it. **Now it's time to get going, and just do it!**

You'll find links to all the recordings, notes and resources for all recorded webcasts at:

www.webinar.webmeetlive.com/webinar_recordings.htm

Resources For This Training

I was originally going to create a list here with a bunch of links. But I have a lot of great stuff to give you, including my slide show and registration page templates, along with instruction videos on how to use them. **So... Instead I decided to build a resources page and give you the link...**

www.webinar.webmeetlive.com/resources.htm

What Else Can You Do With Web Meet Live?

Web Meet Live is not just a great place to host your web meetings. It can also be used as a personal coaching center, online office and/ or a complete multi-media recording studio.

So even if you're not completely sold on the idea of hosting large events, perhaps you'll be interested in learning how to...

- ➔ Produce interactive webcast recordings.
- ➔ Offer live customer support on your website.
- ➔ Produce MP3 audio and flash video podcasts.
- ➔ Host one-on-one coaching & consulting sessions.
- ➔ Dynamically update your recordings.
- ➔ Repurpose your existing sales or training content.
- ➔ Produce interactive, multi-media newsletters.
- ➔ The possibilities are endless!

Free Video e-Course: Sign up to receive my free videos and learn how to use Web Meet Live to do all of these things and more... www.Free.WebinarSecrets.net

Thanks for reading, viewing and listening!

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